

**TIME TO SWITCH,  
AND WATCH YOUR BUSINESS GROW!**  
**GET MORE MILEAGE OR GIVE THE TRUCK BACK.\***



**LOADING  
OPTIMO**



**LD BSIV**

## MAHINDRA OPTIMO LIGHT DUTY

The Mahindra Optimo LD is designed with everything best in class. Like the best in class engine for fuel efficiency, the best in class loading span and the best in class architecture to give extra agility. Go ahead, choose Optimo for the best in class performance.

## FEATURES TO HELP YOU OUTPERFORM

- Best-in-class fuel efficiency
- Best-in-class loading span
- Compact build for reaching even small, crowded areas
- Power steering for fatigue-free driving and easy manoeuvrability



FuelSmart is automotive technology at its best, at its simplest. Developed by Mahindra to give your business a competitive edge, the FuelSmart switches let you choose between superior mileage and unmatched power as and when your business demands.

Turn on the Load mode when the vehicle is loaded and simply switch on the Empty mode when running without load. Both modes squeeze the maximum efficiency from the engine and provide you unbeatable mileage. This is the FuelSmart advantage.

## LD BSIV



## NEW REFRESHED FEATURES

### IMPROVED LIGHT OUTPUT



Clear lenses headlamps

### BETTER STYLING, LIFE AND LEG ROOM



Injection molded IP

### BETTER STYLING, BOLD LOOKS



Front fascia grill, bumper

### IMPROVED STYLING



Dual tone seats

### IMPROVED AIR FLOW



Sliding window

## ADDITIONAL FEATURES

### MOBILE CHARGER



### BOTTLE HOLDER



### POWER, TILT TELESCOPIC STEERING



### 2-WAY ADJUSTABLE SEATS



## APPLICATION



PARCEL & COURIER



FMCG



CONSUMER DURABLES



WATER TANKER



CONTAINER



POULTRY



E-COMMERCE



FUEL DISPENSER



To know more about Mahindra TRUCK AND BUS  
give us a missed call on:

**1800 315 7799**

**LD BSIV**



Technical Specifications				
	OPTIMO LD 6 Tyre- SWB Cargo	OPTIMO LD 6 Tyre- LWB Cargo	OPTIMO LD 4 Tyre- LWB Cargo	OPTIMO LD 4 Tyre - SWB Cargo
GVW (kgs)	5950	5950	6255	5500
Payload (kgs)	3800 (CBC), 3520 (DSD)	3725 (CBC), 3370 (DSD)	4195 (CBC), 3775 (DSD) & 3665 (HSD)	3520 (CBC), 3220 (DSD) & 3090 (HSD)
Engine	2.5 L MDI - CRDe			
Engine Max Output	70 HP @ 3200 rpm			
Engine Max Torque	200 NM @ 1400-2200 rpm			
Clutch (mm)	240			
Transmission	BD30			
Number of Speed	5 Speed + 1 Rev			
Tyre	7.50 x 16.16PR	7.50 x 16.16PR	8.25 x 16 16PR	8.25 x 16 16PR
Tyre Numbers	6+1	6+1	4+1	4+1
Max Speed (kmph)	80	80	80	80
Max Gradeability (%)	24%	24%	22%	25%
Wheel base (mm)	2500	3320	3320	2500
Overall Length (mm)	4840 (DSD & HSD), 4685 (CBC)	5970 (CBC), 5970 (DSD)	5940 (CBC), 6000 (DSD&HSD)	5940 (CBC), 5970 (DSD &HSD)
Body Length (mm)	3125 mm (10.2 ft)	4250 mm (14 ft)	4250 mm (14 ft)	3125 mm (10.2 ft)
Body Width (mm)	1800 (DSD)	1800 (5.9 ft) DSD	1800 (5.9 ft) DSD, 1920 (6.3ft) HSD	1800 (5.9 ft) DSD, 1920 (6.3ft) HSD
TCD (m)	14.6	11.9	14.6	11.9
Body Option	CBC & DSD	CBC & DSD	CBC DSD & HSD	CBC DSD & HSD
Brakes	Hydraulic Brake			
Suspension (Front and Rear)	Semi Elliptical Leaf Spring			
Steering Type	Power Steering			
Fuel Tank Capacity (lts)	60			
Warranty	1+2 years or 3 Lac kms (whichever earlier)			
Engine Oil Change	20000 kms			



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